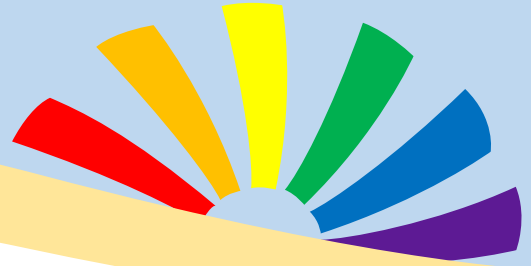




2017

**SPONSORSHIP
OPPORTUNITIES**

www.SpaceCoastPride.org



Richard Chiarelli—President
pres@spacecoastpride.org



Rose Rubino—Vice President
vp@spacecoastpride.org

BOARD OF DIRECTORS

- Richard Chiarelli—President
- Rose Rubino—Vice President
- Stephen Rice—Treasurer
- Scott Wall-DeSousa—Events
- Jenna Ramsey—Entertainment
- Cortney Thompson—Media
- Cherrie Brown—Volunteers
- Shelley Rodden—Vendors
- Barbara McPeck—Director

Dear Sponsor

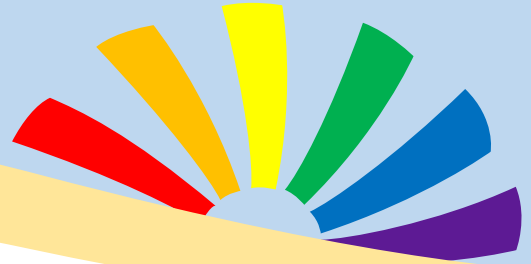
We are excited to be celebrating our 10th year with Space Coast Pride and our third Pride in the Eau Gallie Arts District (EGAD). We have come a long way in a few short years and look forward to continuing to plan and promote LGBTQ events that brings all of the community together.

With your very generous sponsorship, I am confident we have the ability to engage an even greater more diverse audience than we already reach. By continuing to bring the LGBTQ community and all its diversity front and center to the people of Brevard County, we can ensure that the fight for equal rights is not just the successful one it has proven to be over the past year here in Florida, but a successful one for the nation as a whole which is looking to us to see how we thrive in a post marriage equality state. This road began many years ago at a small bar in NYC called Stonewall with an act of defiance in the face of hatred and bigotry, with a protest and riot. Our forebears and sisters that gave all they had to lay the foundation upon which we build today, will not have been in vain thanks to you!

Thank you for your time and consideration. As you will see in the pages that follow, we have one incredible plan this year we want to invite you to be a part of. If you have any questions or need any additional information, please feel free to contact us at vc@spacecoastpride.org.

Sincerely

Richard Chiarelli
President Space Coast Pride
www.SpaceCoastPride.org
Non-profit 501(c) (3)



SPONSORSHIP OPPORTUNITIES

Space Coast Pride

**DOUBLE
RAINBOW
SPONSOR**
\$5,000

Branding & Marketing

- Prominent Logo and name on all advertisements for festival & parade
- Prominent sponsor banner placement at Festival and stage
- Special recognition from stage
- Logo and link on festival website
- Logo and name on official t-shirts
- Article on Space Coast website
- Press release announcing sponsorship
- Facebook Sponsor Spotlight

Festival & Parade

- Complimentary float or walking unit in Parade
- Indoor Vendor booth in the Civic Center
- Tables & chairs for vendor booth
- Prominent parade placement following the Grand Marshall

Hospitality

- 14 tickets to VIP Reception and Revue
- 14 tickets to Miss Space Coast Pride Pageant
- 15 minute photo opportunity with Miss Space Coast Pride

Space Coast Pride

**PLATINUM
SPONSOR**
\$2,500

Branding & Marketing

- Logo and name on all advertisements for festival & parade
- Sponsor banner on stage
- Special recognition from stage
- Logo and link on festival website
- Logo and name on official t-shirts
- Article on Space Coast website
- Facebook Sponsor Spotlight

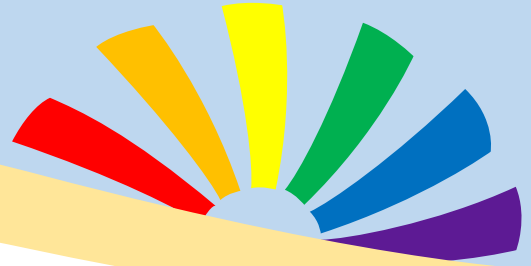
Festival & Parade

- Complimentary float or walking unit in Parade
- Indoor Vendor booth in the Civic Center
- Tables & chairs for vendor booth

Hospitality

- 8 tickets to VIP Reception and Revue
- 8 tickets to Miss Space Coast Pride Pageant
- 10 minute photo opportunity with Miss Space Coast Pride

For questions please contact **Shelley Rodden** at vc@SpaceCoastPride.org



Space Coast Pride

**GOLD
SPONSOR**

\$1,000

Branding & Marketing

- Logo and name on advertisements for festival & parade
- Special recognition from stage
- Logo and link on festival website
- Logo and name on official t-shirts
- Article on Space Coast website

Festival & Parade

- Complimentary float or walking unit in Parade
- Indoor Vendor booth in the Civic Center
- Tables & chairs for vendor booth

Hospitality

- 6 tickets to VIP Reception and Revue
- 6 tickets to Miss Space Coast Pride Pageant

Space Coast Pride

**SILVER
SPONSOR**

\$750

Branding & Marketing

- Logo and name on advertisements for festival & parade
- Logo and link on festival website
- Logo and name on official t-shirts

Festival & Parade

- Complimentary float or walking unit in Parade
- Indoor Vendor booth in the Civic Center

Hospitality

- 4 tickets to VIP Reception and Revue
- 4 tickets to Miss Space Coast Pride Pageant

Space Coast Pride

**BRONZE
SPONSOR**

\$500

Branding & Marketing

- Logo and link on festival website

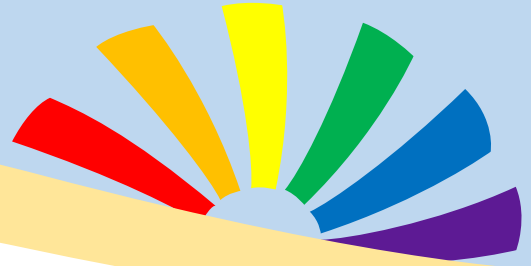
Festival & Parade

- Complimentary float or walking unit in Parade
- Outdoor Vendor booth

Hospitality

- 2 tickets to VIP Reception and Revue
- 2 tickets to Miss Space Coast Pride Pageant

For questions please contact **Shelley Rodden** at vc@spacecoastpride.org
Vendor Space and Advertising only opportunities also available.



WHO WE ARE

Space Coast Pride is committed to serving LGBT interests in Brevard County by providing leadership to our community; by offering support and sponsorship of nonprofits that serve the LGBT community; by educating and advocating for human rights and serving as the call to action for our community; and by throwing one hell of a parade to celebrate our LGBT community.

OUR HISTORY

Space Coast Pride started in 2007 as a small picnic and has grown to become one of the most respected Pride events in Florida, drawing people from all over the state, across the country, and even overseas. We completed our second parade on Highland Avenue in the Eau Gallie Arts District in 2016 attended by over a thousand people.

MISSION STATEMENT

Space Coast Pride, Inc. is the Lesbian, Gay, Bi-Sexual and Transgender community organization for Brevard County, Florida and a non-profit 501(c)3 charitable organization. Its primary focus is to foster a sense of community among LGBT residents and to bridge the divide with our straight families, friends, neighbors and organizations. Formerly managed by The Living Room of Brevard, the Space Coast Pride festival and parade is the pinnacle of our efforts. Space Coast Pride is committed to upholding LGBT interests in Brevard County.

SPONSOR REGISTRATION

Visit our website on the Sponsor link:

www.SpaceCoastPride.org

Or contact **Shelley Rodden** directly at

vc@SpaceCoastPride.org

Vendor only space is also available

