



SPONSORSHIP OPPORTUNITIES

SEPTEMBER 28, 2018

TENTATIVE DATE

EAU GALLIE ARTS DISTRICT, MELBOURNE FL



Local LGBTQ+ non-profit event to run, walk, skip, dance or sashay to the finish line

Rainbow Run 5K needs your support to help put on this event for our 3rd year. This event is a community run, family friendly event designed to celebrate the LGBTQ+ community in Brevard County.



*Thanks to our partnership with **Up & Running Fitness & Race Management** to help make this event possible.*

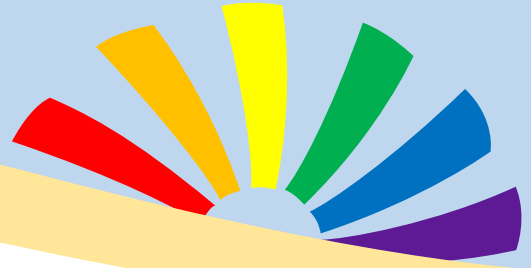
WHO WE ARE

Space Coast Pride, Inc. is the Lesbian, Gay, Bi-Sexual, Transgender and Queer+ community organization for Brevard County, Florida and a non-profit 501(c)3 charitable organization. Its primary focus is to foster a sense of community among LGBTQ+ residents and to bridge the divide with our straight families, friends, neighbors and organizations. Formerly managed by The Living Room of Brevard, the Space Coast Pride festival and parade is the pinnacle of our efforts. Space Coast Pride is committed to upholding LGBTQ+ interests in Brevard County.

OUR HISTORY

Space Coast Pride started in 2007 as a small picnic and has grown to become one of the most respected Pride events in Florida, drawing people from all over the state, across the country, and even overseas. We completed our third parade on Highland Avenue in the Eau Gallie Arts District in 2017 attended by over a thousand people.

We hope to continue to grow with our Rainbow Run 5K for a third year to promote wellness and healthy lifestyles in the LGBTQ+ community.



2018 RAINBOW RUN 5K

Platinum Runner Sponsor - \$2,000+

Presenting Sponsor: "Rainbow Run 5K presented by <YOUR COMPANY NAME>"

- Top billing on all advertising & printed materials/media promotions for 5k event
- Supersize Logo on back of race t-shirts (300+)
- 10x10 Promo Space at Event - distribute merchandise/collaterals
- 5x FREE 5k registrations
- Placement of promotional merchandise or materials in race packets (300+)
- Recognition on website, Facebook, and emails with Platinum Runner (highest) designation
- "Thank you" in event recap on website and Facebook

Gold Runner Sponsor - \$1,000

- X-Large Logo on race t-shirts (300+)
- Logo on all advertising materials for 5K event
- 10x10 Promo Space at Event - distribute merchandise/collaterals
- 3x FREE 5k registrations and 10% discount for additional registrations
- Placement of promotional merchandise or materials in race packets (300+)
- Recognition on website, Facebook, and emails with Gold Runner designation
- "Thank you" in event recap on event website and Facebook

Silver Runner Sponsor - \$500

- Large Logo on race t-shirts (300+)
- 10x10 Promo Space at Event - distribute merchandise/collaterals
- 2x FREE 5k registrations and 10% discount for additional registrations
- Placement of promotional merchandise or materials in race packets (300+)
- Recognition on website, Facebook, and emails with Silver Runner designation
- "Thank you" in event recap on event website and Facebook

Bronze Runner Sponsor - \$250

- Medium Logo on race t-shirts (300+)
- 10x10 Promo Space at Event - distribute merchandise/collaterals
- 1x FREE 5k registrations and 10% discount for additional registrations
- Placement of promotional merchandise or materials in race packets (300+)
- Recognition on website, Facebook, and emails with Bronze Runner designation
- "Thank you" in event recap on event website and Facebook

Engage and promote wellness and healthy lifestyles in the LGBTQ+ community.



Run. Walk. Skip. Dance. Sashay!

For Sponsorship Opportunities or Questions
contact **Cortney Thompson** at Media@SpaceCoastPride.org