



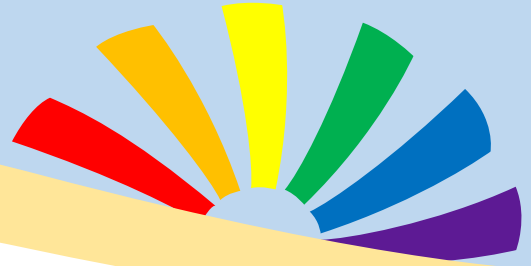
2018

SPONSORSHIP, VENDOR & PARADE OPPORTUNITIES

We are excited to be celebrating our 11th annual pride festival. Your support helps enable us to plan and promote LGBTQ+ events that brings together all of the community in Brevard County.

September 29, 2018

www.SpaceCoastPride.org



WHO WE ARE

Space Coast Pride is committed to serving LGBTQ+ interests in Brevard County by providing leadership to our community; by offering support and sponsorship of nonprofits that serve the LGBTQ+ community; by educating and advocating for human rights and serving as the call to action for our community; and through celebration with our festival and parade to celebrate our community.

OUR HISTORY

Space Coast Pride started in 2007 as a small picnic and has grown to become one of the most respected Pride events in Florida, drawing people from all over the state, across the country, and even overseas. We completed our third parade on Highland Avenue in the Eau Gallie Arts District in 2017 attended by over a thousand people.

MISSION STATEMENT

Space Coast Pride, Inc. is the Lesbian, Gay, Bi-Sexual, Transgender and Queer+ community organization for Brevard County, Florida and a non-profit 501(c)3 charitable organization. Its primary focus is to foster a sense of community among LGBTQ+ residents and to bridge the divide with our straight families, friends, neighbors and organizations. Formerly managed by The Living Room of Brevard, the Space Coast Pride festival and parade is the pinnacle of our efforts. Space Coast Pride is committed to upholding LGBTQ+ interests in Brevard County.

MEET OUR BOARD

Cortney Thompson— President

Cherrie Brown—Treasurer

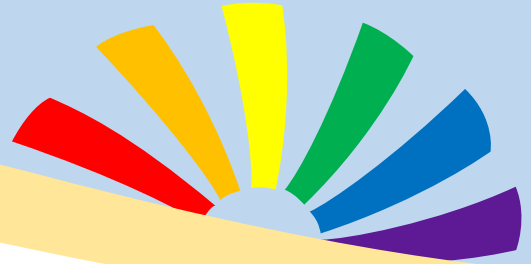
Shelley Rodden—Vendor Director

Chad Gilezan—Volunteer Director

Keith Becher—Parade Director

Erikka Caine—Entertainment Director



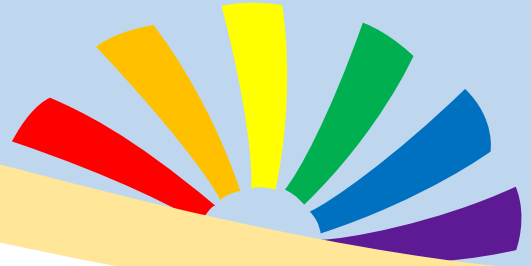


SPONSORSHIP OPPORTUNITIES

Sponsors help make Pride happen in our community and we celebrate our partnerships. We can help create special branding opportunities to create a sponsorship level for everyone. **THANK YOU** for your support!

		Presenting—\$5,000	Platinum—\$3,000	Gold—\$2,000	Silver—\$1,000	Bronze—\$600
DIGITAL MARKETING www.SpaceCoastPride.org	Banner on website homepage	✓				
	Logo on website homepage	✓	✓			
	Logo on sponsor web page	✓	✓	✓	✓	✓
	Link to sponsor website	✓	✓	✓	✓	✓
	Email marketing with special recognition	✓	✓			
	Email marketing with logo	✓	✓	✓		
SOCIAL MEDIA	Postings on social media platforms with logos Facebook, Twitter, Instagram	✓	✓	✓	✓	✓
	Special posting recognitions of sponsorship	✓	✓	✓		
PRINTED MARKETING	Prominent presenting sponsor recognition	✓				
	Logo on Festival / Parade Posters	XL	L	M	S	
	Logo on Festival / Parade Palm Cards	✓	✓	✓		
	Logo on Official Festival T-Shirts	✓	✓	✓	✓	
	Sponsor Banner at Festival Stage (provide own banner)	✓	✓			
	Presenting sponsor in local printed publications	✓				
FESTIVAL BOOTH	Prominent Large Indoor or Outdoor booth space (20x10) including tent, 2 tables and 4 chairs	✓				
	Prominent Indoor or Outdoor booth space (10x10) including tent, 1 table and 2 chairs		✓			
	Indoor or Outdoor booth space (10x10) including 1 table and 2 chairs			✓		
	Indoor or Outdoor booth space (10x10)				✓	✓
PARADE	Preferred Placement in Parade Lineup	✓	✓			
	Motorized Vehicle & Walking unit	✓	✓	✓	✓	
	Walking Unit					✓
VIP HOSPITALITY	Tickets to Miss Space Coast Pride Pageant	6	4	2		
	Tickets to a VIP Reception	6	4	2		
	Official Festival T-Shirts	4	3	2	1	

For questions please contact
Shelley Rodden at vc@SpaceCoastPride.org



VENDOR

Saturday, September 29, 2018

Festival: 1:00pm - 7:00pm (setup by 12 noon)

	Early Bird Price through July 31	Standard Price August 1 - September 6	Late Registration after September 6
VENDOR BOOTH OUTDOOR 10X10	\$75	\$100	\$115
VENDOR BOOTH NON-PROFIT OUTDOOR 10X10	\$40	\$65	\$80
VENDOR FOOD BOOTH (NON-TRUCK)	\$100	\$125	\$140
VENDOR FOOD TRUCK	\$175	\$200	\$215

Due to festival layout changes, only a very limited number of Indoor spaces will be available with \$100 Early Bird Price (no non-profit discounted rate)



PARADE

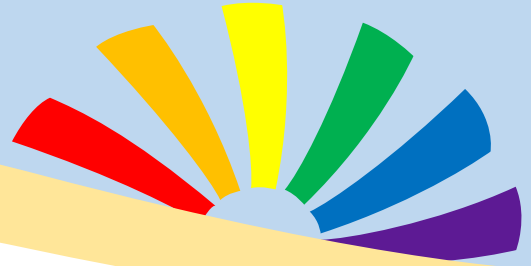
Saturday, September 29, 2018

Parade: 1:00pm (lineup times TBD)

	Early Bird Price through July 31	Standard Price August 1 - September 6	Late Registration after September 6
PARADE WALKERS	\$50	\$60	\$75
PARADE VEHICLE & WALKERS	\$75	\$85	\$100
PARADE NON-PROFIT WALKERS	\$25	\$35	\$50
PARADE NON-PROFIT VEHICLE & WALKERS	\$40	\$50	\$65

Register Online Today at www.SpaceCoastPride.org

For question contact [Shelley Rodden](mailto:vc@SpaceCoastPride.org) at vc@SpaceCoastPride.org



2017 EVENTS

5K Rainbow Run/Walk

Eau Gallie Arts District, downtown Melbourne

The mission of the 5K Rainbow Run/Walk is to engage and promote wellness and healthy lifestyles in the LGBTQ+ community.

- Kick off Space Coast Pride events
- 2016 was the first year for this event



VIP Reception & Miss Space Coast Pride Pageant

Melbourne Hotel night before Festival

- Featured talented drag queens in the region to compete to win the crown of Miss Space Coast Pride
- Formal VIP Reception Party and Awards to thank our community sponsors



Space Coast Pride Festival

Eau Gallie Arts District, downtown Melbourne

Our main event bringing together the community to celebrate the LGBTQ+ community.

- Main stage with all day entertainment a
- Nearly 100 Vendors
- Food trucks and food vendors

Space Coast Pride Parade

Eau Gallie Arts District, downtown Melbourne

- Our colorful parade to celebrate the LGBTQ+ community
- Nearly 50 groups in parade from our community



Community Events

- Monthly social mixers
- Pink Collar Comedy Show